

# JILL BAUERLE

## EXPERIENCE

- Sept. 2010-  
Present **THE AMERICAN MUSEUM OF NATURAL HISTORY**, New York, NY  
• *New Media Specialist*. Produce, shoot and edit video and audio for amnh.org and the Museum's YouTube channel. Work with Digital Team to launch new Web site and various iPhone and iPad Apps.
- July 2009-  
Present **STACKED UP TV**, Brooklyn, NY  
• *Creator & Executive Producer* of Web video series about authors and books, stackedup.tv. All aspects of production including interviewing, shooting, editing, web design, marketing, and assembling a team. The show makes its local TV debut on NYC Media in Fall 2011.
- March 2008-  
March 2009 **ADVERTISING AGE**, New York, NY  
• *Video Producer*. Reported, shot and edited daily video show, "3 Minute Ad Age." Wrote scripts, worked on special video projects. Worked with reporters in studio and on location to produce standups and interviews. Knowledge of lighting, studio techniques and greenscreening.
- Jan. 2008-  
March 2008 **THE WALL STREET JOURNAL**, New York, NY (part-time)  
*Interactive News Reader*,  
• Published video to Web site, wrote descriptions and headlines, updated Web site, acted as a liaison between the video production dept. and editors.
- July 2006-  
Oct. 2007 **THE UNION**, Grass Valley, CA  
*Multimedia Reporter*. Daily newspaper, circulation 17,000.  
• Reported and edited videos, podcasts and slideshows for www.theunion.com; General assignment reporter writing daily stories for print. Multimedia editor. Multimedia trainer for a staff of eight reporters.
- 2005-2006 **TECHNOLAWYER**, New York, NY (part-time)  
*Technology Reviewer*. Wrote an electronic newsletter about technology for the legal community.  
• Author of "NewsWire" a weekly newsletter covering software and other helpful technology for an online community of more than 12,000 lawyers.
- 2002-2005 **THE CAEDMON GROUP, LLC** New York, NY  
*Researcher; editor; writer*. Strategy and capital consulting Firm.  
• Researched a range of complex topics for investment consultants working in the U.S., Europe and Japan.
- 1999-2002 **THE LITCHFIELD COUNTY TIMES** New Milford, CT  
*Writer*. Weekly newspaper, circulation 25,000.  
• Researched and wrote features up to 3,000 words twice monthly about the arts, culture, restaurants and gardening for *The Litchfield County Times Magazine* and *The Fairfield County Times Magazine*.
- ## EDUCATION
- 2005-2006 **COLUMBIA UNIVERSITY, GRADUATE SCHOOL OF JOURNALISM** New York, NY  
*Master of Science in Journalism*, new media concentration  
• radio documentary, deadline writing, photography, nyc24.org staff
- 1990-1991 **UNIVERSITY OF ST. ANDREWS** St. Andrews, Scotland, UK  
*Diploma in Arts*, Shakespeare Studies  
• One-year program culminating in three examination papers: *Shakespeare and the English Renaissance; The Reception of Shakespeare, 1616 to the Present Day; Special Subject: King Lear*
- 1988-1990 **INTERNATIONAL ACADEMY OF PHILOSOPHY** Schaan, Principality of Liechtenstein  
*Philosophy Fellow*  
• Full scholarship award for postgraduate studies in philosophy
- 1985-1988 **FORDHAM UNIVERSITY** New York, NY  
*BA English Literature*  
• English honors, Phi Beta Kappa Poetry Award, 1985
- Awards** California Newspaper Publishers Association, Award for Feature Writing, 2008.  
**Software** Adobe CS5, Final Cut Pro, AfterEffects, Motion 3, Dreamweaver, Pro Tools, Flash, HTML, CMS.  
**Freelance** Mabledia.com, The Growing Season Movie, The Callers Movie, various corporate clients.